

The **ADOBE ACADEMY** is for students with a keen interest in the following occupations:

- Graphic artist
- Photographer, illustrator & marketing designer
- Web page developer or engineer
- Video editor or visual story teller



Become certified by Adobe in up to five of their programs taking same industry level exams professionals use.

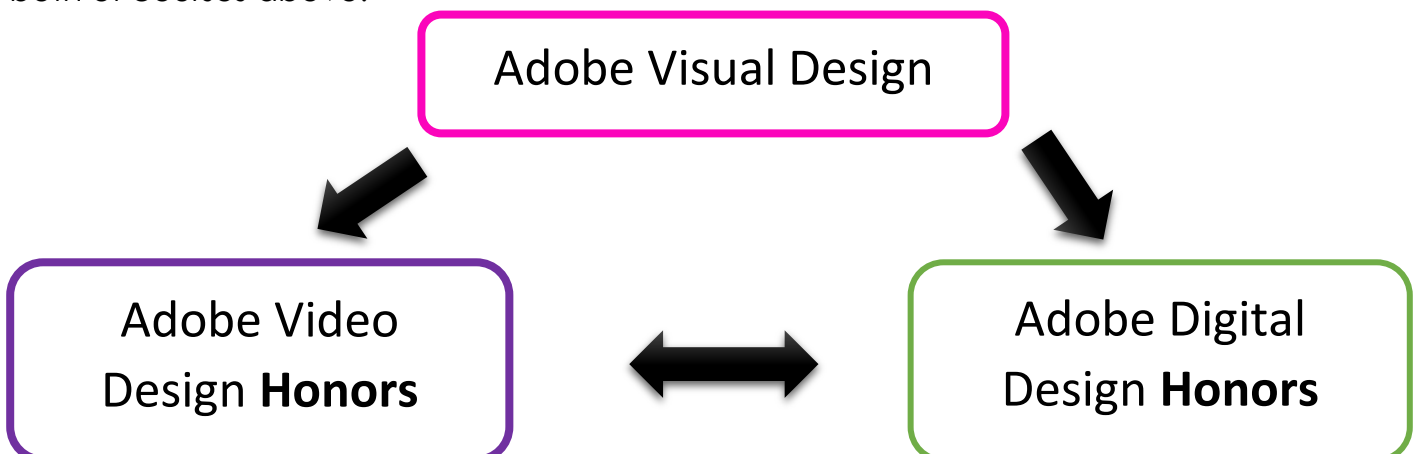
Adobe Video Design Honors allows students to craft skill sin digital storytelling, capturing and editing video and audition and finalizing content for distribution. Electronic portfolios will include documentary, PSA and commercials. Certification is in Premiere Pro however, students will use After Effects and Audition.



Adobe Digital Design Honors is offered beginning in the fall of 2021 for students to explore website building using HTML coding and graphics. Designing, layout, composition, color, revisions and client experience are all key components in the production phase. By earning an Adobe Certified Associate in Dreamweaver, the credential certified you have skills to plan, design, build and maintain effective communications. Within the website, students will integrate projects from Photoshop, Illustrator and InDesign.



Adobe Visual Design is very fast paced learning InDesign, Illustrator, Photoshop and taking three certification exams. Students experience digital and graphic design with photography, illustration, print and digital media production. Students develop key skills in a spiral as each project adds more challenging skills to the foundation proficiencies. Adobe Visual is the perquisite for both of courses above.



Certifications in Adobe Visual Design

InDesign is the industry-leading layout and page design software. Students will be using their **language arts skills** as they create, edit and publish digital stories, interactive PDFs, posters, flyers, brochures, pamphlets, eBooks, and product pages.



Illustrator is used by artists and designers to create web and mobile graphics, logos, icons, book illustrations, product packaging and billboards. Students will draw and create intricate digital paintings. There's much more to Illustrator than creating clipart and vector logos.



Photoshop is so much more than editing an image. Students will master marketing and promotional material learning layers, filters, text, and design elements. Students will create their own portfolio develop photography skills, and integrate



Students are only committing to two electives during their 10-12 grade year. Students can opt to take one or both of the Honors level courses. The decision depends on if the student is more interested in web design with HTML coding or video creation and editing. The Adobe software is complex and can be challenging at times. Successful students are independent workers that can also work well in groups. A strong foundation in art, technology and digital navigation is helpful.

To learn about Southern Lee's Adobe Academy set up a time for an individual session to overview of the program and how you can join. There are many questions as our staff and students become more familiar with this exciting program. Schedule your appointment today! Enrollment is limited.

Shanna Roberts, Adobe Academy & Business Dept.

919-178-2400 x 2185 or 919-444-2299 sroberts.sl@lee.k12.nc.us

Link for your scheduled information session. meet.google.com/dre-tcfn-tea