

The **ADOBE ACADEMY** is for students with a keen interest in the following occupations:

- Graphic artist
- Photographer, illustrator & marketing designer
- Web page developer or engineer
- Video editor or visual story teller



Become certified by Adobe in up to five of their programs taking same industry level exams professionals use. **Adobe Visual Design** is very fast paced learning InDesign, Illustrator, Photoshop and taking three certification exams. Students experience digital and graphic design with photography, illustration, print and digital media production. Students develop key skills in a spiral as each project adds more challenging skills to the foundation proficiencies. Adobe Visual is the prerequisite for both of courses above.

**Adobe Visual Design** is a semester long course where you can earn up to three certifications.

**InDesign** is the industry-leading layout and page design software. Students will be using their **language arts skills** as they create, edit and publish digital stories, interactive PDFs, posters, flyers, brochures, pamphlets, eBooks, and product pages.



**Illustrator** is used by artists and designers to create web and mobile graphics, logos, icons, book illustrations, product packaging and billboards. Students will draw and create intricate digital paintings. There's much more to Illustrator than creating clipart and vector logos.



**Photoshop** is so much more than editing an image. Students will master marketing and promotional material learning layers, filters, text, and design elements. Students will create their own portfolio develop photography skills, and integrate



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Adobe Digital Design Honors will be offered yearly beginning in **2021-2022**

**Adobe Digital Design Honors** is offered beginning in the fall of 2021 for students to explore website building using HTML coding and graphics. Designing, layout, composition, color, revisions and client experience are all key components in the production phase. By earning an Adobe Certified Associate in Dreamweaver, the credential certified you have skills to plan, design, build and maintain effective communications. Within the website, students will integrate projects from Photoshop, Illustrator and InDesign.

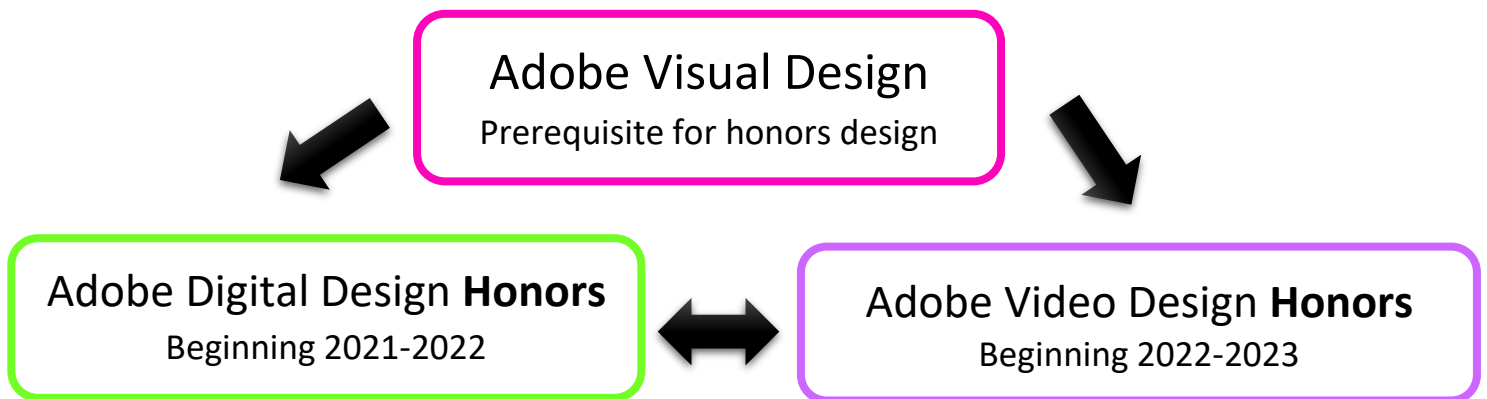


Video Design Honors will be offered yearly beginning in **2022-2023**

**Adobe Video Design Honors** allows students to craft skill sin digital storytelling, capturing and editing video and audition and finalizing content for distribution. Electronic portfolios will include documentary, PSA and commercials. Certification is in Premiere Pro however, students will also use Audition sound editing.



Students are only committing to two electives during their 10-12 grade year. Students can opt to take one or both Honors level courses.



The decision on course pathway depends on student interest in web design with HTML coding or video creation and editing. The Adobe software is complex and can be challenging at times. Successful students are independent workers that can also work well in groups. A strong foundation in art, technology and digital navigation is helpful.

To learn about Southern Lee's Adobe Academy set up a time for an individual session to overview of the program and how you can join. There are many questions as our staff and students become more familiar with this exciting program. Creativity can change the world.

# Adobe Certified Professional in Visual/Web/Video Design

Ready to show off your cross-platform skills? By earning 2 or more Adobe Certified Associate certifications, you can receive **Adobe Certified Professional in Visual/Web/Video Design** credential!

You must pass **one specific exam** and **one of the other two exams** as listed below. Exam versions must be Creative Cloud CC 2018 or newer.

- **Adobe Certified Professional in Visual Design** = Photoshop (required) + Illustrator or InDesign
- **Adobe Certified Professional in Video Design** = Premiere Pro (required) + Photoshop or After Effects
- **Adobe Certified Professional in Web Design** = Dreamweaver (required) + Photoshop or Animate

## What is Adobe Certified Professional in Visual/Web/Video Design?

### *Adobe Certified Professional in Visual Design*

The Adobe Certified Professional in Visual Design validates the individual's expertise in creating and designing holistic digital aesthetics using Adobe Creative Cloud. This certification requires professional-level skills and knowledge to effectively create and develop digital creative assets.

### *Adobe Certified Professional in Web Design*

The Adobe Certified Professional in Web Design validates the individual's expertise in designing and building web pages using Adobe Creative Cloud. It requires professional-level skills and knowledge to effectively design and develop websites, layouts, and user interface.

### *Adobe Certified Professional in Video Design*

The Adobe Certified Professional in Video Design validates the individual's expertise in creating and editing videos using Adobe Creative Cloud. It requires professional-level skills and knowledge to effectively create graphics, animations, and special effects.

## Why should I earn Adobe Certified Professional in Visual/Web/Video Design?

Earning an Adobe Certified Professional in Visual/Web/Video Design certification proves that you have the capability to operate multiple platforms to accomplish your projects. It also shows that you are proactive, resourceful, and nimble. It recognizes you as a professional that you are.